

Lifestyles

SUMMER
2008

CUMBERLAND CROSSINGS

SENIOR LIVING

Cumberland Crossings joins Nintendo Wii craze

Cheers and shouts of laughter ring out from the Cumberland Crossings Community Center every Wednesday as residents gather for a weekly bowling tournament. Although these active adults are engaged in a high-energy game of strikes, spares, and gutter balls, you won't find anyone lifting a heavy ball or wearing someone else's shoes. Instead these seniors have joined their peers across the country in embracing the Nintendo Wii and becoming avid "gamers."



Kit Johnson participates in Wii bowling

Video games are no longer only for the younger generation, thanks to this unique, interactive gaming system, according to Toni Cannon, Cumberland Crossing's fitness coordinator. "The residents took the remote and enjoyed it from day one," she says. "They couldn't get over the technology." The manufacturer's claim that "you don't just play Wii, you experience it," is exactly why residents are hooked, Cannon believes. "It gets people out and mixing with others they aren't normally in company with,"

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Our most affordable and brightest cottage

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CUMBERLAND CROSSINGS

A DIAKON LUTHERAN SENIOR LIVING COMMUNITY

AVAILABILITY OF CARE EASES TRANSITION



Kit Johnson aims for a strike without having to lift a bowling ball

she says, adding that participants also enjoy creating their “Miis,” or on-screen personas. “Both men and women, couples, people from all different walks of life, come out and enjoy it.”

One fan of the game is Bob Bowersox, who donated the first of two Wii game systems that entertain residents. “It is nice to see other people getting enjoyment out of it,” he says. “In a community like this, [the game] is an asset.”

Fellow bowler Dottie Mueller enjoys the friendly competitions spurred by the game and believes the fun is contagious.

“We’re making so much noise in the TV room [when playing], that the people who work in the building are coming in to see what we’re so joyous about!”

Although the availability of multiple levels of care is a distinct advantage to living in a continuing care retirement community (CCRC) such as Cumberland Crossings, many senior-living residents never have a need for a higher level of care. But when they do, says Oliver Hazan, marketing manager, there is nothing better than having access to services on the same campus.

“You already know the place; you get personalized help; and, someone will get your TV or blanket from your cottage,” he says. “You can finish your therapies after you go back home without needing to drive, which is particularly valuable for married couples when the caregiver needs to have surgery.”

John Sloand took advantage of nursing care following surgery in late 2006. “I had a very nice experience,” he says, remembering how he was able to visit his home with his family on two occasions during his stay. “That was very nice, especially at Christmas time.”

Earlier this year Mimi Kelly needed nursing care following an operation on her knee. “[Having the services here on campus made it] easier for people living here to pop in and say ‘hi,’” she says. “They would visit after they ate or after their own physical therapy.” Since returning home, Kelly continues her physical therapy on an outpatient basis. “It is nice because I can use the gym, the bicycle,” she says. “Now I’m just about ready to participate in the swimming program.”

Local television personality shares stories with residents

Residents and friends of Cumberland Crossings were recently entertained by local television weather and news personality Chuck Rhodes.

A 35-year employee of WHTM-TV's abc27 News, Rhodes regaled the audience with stories from his life and career.

He began his presentation by sharing the story of his daughter's outdoor wedding, his promise to her that everything would be okay weather-wise, and the week's flooding that preceded her wedding day.

"We thought we were clever renting a bus to transport some of the guests to the wedding location. As I watched the bus spinning its wheels while it was stuck in mud at the wedding site, with our guests on board, I wondered if everything really was going to be okay," he joked.

Although unfamiliar with Rhodes prior to his visit, Dottie Mueller, a Cumberland Crossings resident, said she became an instant fan and was laughing along with the audience in no time at all.

"I thought he was just absolutely charming," she says. "I hope he will come back again."



Chuck Rhodes entertains residents

LOCAL REAL ESTATE MARKET REMAINS STABLE

Listening to the national news can be disconcerting for homeowners considering the sale of their property. However, the real estate market in Central Pennsylvania, while slowing, is relatively stable and outperforms national averages.

"Do not let national headlines alarm you," encourages Tricia Negley of Prudential Homesale Services Group, Carlisle. "Only the trend in your neighborhood matters."

In fact, the spring and summer are the best time of year to sell your home.

"There are plenty of buyers around in our area," Negley says. "There is a need for inventory." Verna Shafer moved to Cumberland Crossings earlier this year. She put her home on the market about two months before she moved and ended up closing the deal after she arrived.

"I wish I had gotten more for it, but I'm happy I sold it," she says.

The current market still offers many positives when it comes to selling a home, according to Negley. "Interest rates are at an all-time low, and the value of your home is still appreciating as a whole," she says. "While it may not be appreciating at the eight to nine percent seen in the past, home prices have increased since last year."

One way to improve your ability to sell your home is to enhance its curb appeal, says Wayne Deakin of Wolfe and Shearer Real Estate, Carlisle.

“Of the utmost importance is the first impression your home makes from the outside: its drive-by appeal,” he says. “The outside is what will [motivate] potential visitors to call our office and ask to see your house.”

Once inside, buyers will appreciate a home that features neutral colors and design, as well as minimal personal belongings. Cumberland Crossings resident Ira Wheatley found that to be true when he and his wife sold their home in 2006. Although they love modern art, they realized not everyone has the same taste. Before placing their home on the market, they removed the art from the walls, making it easier for potential buyers to imagine their own belongings in the home.

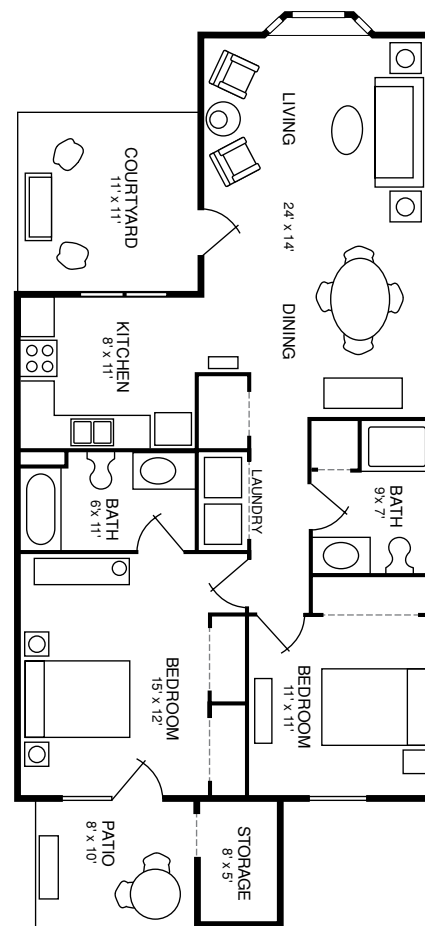
“We happened to attract a couple who loved that,” he says. “They basically walked in the front door and said, ‘this is it.’”

If you think 2008 might be the year you sell your home and move to Cumberland Crossings, give yourself plenty of time, advises Oliver Hazan, marketing manager.

“We can help you to customize the process so that you do not need to make a large deposit until you have a buyer and a contract,” he explains. “Don’t wait so long that you end up selling your home in a panic out of necessity.”

FOCUS ON:

THE DEVONSHIRE



The Devonshire is Cumberland Crossing’s brightest and most affordable cottage. With a wide bay window in the living room, as well as a solar tube and a window in the kitchen, this home model offers generous natural light.

The Devonshire floor plan also includes a handy storage room, spacious master bedroom, four large closets, well-equipped kitchen, and laundry area with full-sized appliances. Other home features include a second bedroom or den, a back patio, a covered front courtyard, and two large bathrooms.

Please call (717) 240-6013 to visit a furnished Showcase Devonshire cottage and other models available immediately or for fall occupancy.

YES, I WOULD LIKE MORE INFORMATION ON CUMBERLAND CROSSINGS!

Please cut off at the dotted line and return in a business envelope to us at 1 Longsdorf Way, Carlisle, PA 17015.

I am interested in:

- _____ Scheduling a visit to Cumberland Crossings
- _____ Receiving an informational packet in the mail
- _____ Receiving a phone call to answer some of my questions
- _____ Receiving an e-mail with more information
- _____ Receiving a home visit from a marketing representative

Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: _____ Cell: _____

E-mail address: _____

The Marketing Department works in close association with future residents' adult children, Realtors, movers, auctioneers, decorators, and bankers to make your move as stress-free as possible.

COLLEGE OF ARTS PROVIDES CREATIVE OUTLET



Resident members of the choir rehearse for a performance

In the two short years since Janet Clark moved to Cumberland Crossings, she has been a major force in giving residents an outlet for their creativity. Encouraged by what she describes as a "happy, friendly place" that reminded

her of a college campus, Clark persuaded the Social Activities Committee to develop the College of the Arts.

"This is just a concept," she stresses. "A humorous way of saying let's have fun and learn at the same time. The purpose is to have a sense of community, make life interesting, and to get to know each other better by providing more learning opportunities."

Those opportunities include a music department that features a chorus and two bell choirs, a creative writing department, and various other outlets, such as bridge, Bible study, poetry, knitting, crocheting, gardening, and wellness programs.

Ira Wheatley is one resident who is happy to take advantage of Clark's efforts. "I have sung in choirs most of my life," he said. "I was delighted that Janet put together a choir."

Clark, a retired music teacher and choir director, says the College of Arts grew by "leaps and bounds" in its first year and culminated in a musical performance in May.

"It has come together beautifully," she says. "I think most people enjoy the idea they have choices."



Discover more about CUMBERLAND CROSSINGS

The best way to learn about Cumberland Crossings is to visit its beautiful campus. The more often you visit, the more opportunity you have to determine if a senior living community is right for you. While here, be sure to ask questions, share a meal with residents, and even participate in an activity.

Telephone (717) 240-6021 today for more information. Schedule a visit by yourself or with your children at a time that works for you.



CAMPUS EVENTS TO WHICH YOU ARE WARMLY INVITED

July 11, 2008

2 p.m. - How do you get to Carnegie Hall?

Pierre Hazan, who will attend Temple University in the fall as a flute performance major, will perform on several instruments including a Peruvian pan flute.

July 18, 2008

11:30 a.m. - Lunch and Learn

Find out more about senior living in a friendly, low-pressure, and congenial setting while enjoying a complimentary lunch prepared by our culinary services.

September 12, 2008

1:30 p.m. - House Tour

See Cumberland Crossing's award-winning senior accommodations. Visit freshly renovated cottages ready for new occupants, and chat with existing residents in their homes. Enjoy refreshments and surprises at every stop.

September 22, 2008

1:30 p.m. - Senior Crime Prevention

Presented by Joyce O'Brien of Attorney General Tom Corbett's office. Discover the latest scams, important facts about identity theft, and how to safeguard your good credit and personal information.

Reserve your space by calling (717) 240-6021. When you drive into the community, follow signs to the event.



1 Longsdorf Way
Carlisle, PA 17015