

8th Annual



Senior Expo

Tuesday, October 17, 2017 ❖ 10 a.m. - 3 p.m. ❖ Fairlane Village Mall, Pottsville



## PROMOTE YOUR BUSINESS

**Diakon's Living & Learning After 50 Expo** is your opportunity to come in contact with thousands of today's seniors looking for information on everything from retirement benefits to recreational opportunities, housing options to legal advice.

**Diakon's Living & Learning After 50 Expo** is an event you don't want to miss! Your participation will provide unparalleled opportunities to meet scores of potential customers. What an excellent opportunity to showcase your business and grow your customer base within this vibrant and fast-growing population.

Visitors attending the **Diakon Living & Learning After 50 Expo** look forward to accessing investment guidance, retirement choices, travel news, free health screenings, Medicare Part D Comparisons; enjoy entertainment and a variety of educational & fun seminars at Schuylkill County's most well attended event.

As a sponsor and/or exhibitor you will enjoy being the focus of the day as you display your products and services.

Secure your spot at the Expo by completing and returning your reservation form today!

570-624-3018 ❖ [longs@diakon.org](mailto:longs@diakon.org) ❖ 1-800-621-6325

[www.diakon.org/LL50](http://www.diakon.org/LL50)

### Here's what our sponsors/exhibitors are saying about the Expo!

- ❖ **Awesome Expo** which grows larger & larger each year! I was able to reach many seniors to offer our services all on one day – under one roof!
- ❖ An **inviting and productive** atmosphere! Great set-up and organization.
- ❖ Very **economical** way to promote our business.
- ❖ **Well attended...**excellent job in promoting.
- ❖ A great way to meet **prospective clients!**
- ❖ **Schuylkill County Proud!**



*Don't miss this unique Expo  
designed specifically for Boomers and Beyond!*