

Many Hands. One Heart™

SOUTHGATE

at Luther Crest

SPRING 2007

TESTIMONIAL

FIRST SOUTHGATE RESIDENTS FIND MUCH TO LOVE ABOUT NEW HOME

Before their January move to Southgate at Luther Crest, the Rev. Dr. and Mrs. Paul Buehrle admitted to being excited about their new home, but not sure what awaited them. "When we toured the building [for the first time], it was more than we expected!" says Dr. Buehrle. "We were very pleased."

Now as they begin to settle in, the Buehrles can't say enough about their surroundings and the staff.



"Everyone here has been very nice, friendly, and welcoming," Dr. Buehrle adds. "That speaks well of the organization that they have that kind of friendly attitude. They also have the compassion that goes with caring for and about people and trying to make their lives as comfortable as possible."

Having retired in 1995 as president of The Lutheran Home at Topton, one of the organizations that created Diakon in 2000,

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Call (610) 391-8229 or toll-free, 1-800-606-3424



LUTHER CREST

A DIAKON LUTHERAN SENIOR LIVING COMMUNITY

A NOTE FROM THE EXECUTIVE DIRECTOR



If you are looking for a special neighborhood for your next home, look no farther than Luther Crest. Here at Luther Crest we take pride in the sense of community that exists among all neighbors.

For example, consider that our first Southgate at Luther Crest residents have moved in and one of their first impressions was that everyone was friendly and welcoming (*see the story in this issue*). In fact, those residents awaiting completion of their new homes are already participating in planned social activities and getting to know their new neighbors.

Whether you are living in our apartments, the health-care or personal-care centers, or beginning to consider a move to Luther Crest, we are working hard to cultivate that welcoming environment for you.

The recent renovations to the Bedford Building are just one example. The new colors, furniture, air conditioning, wall hangings, and interior design do much for the building's warm, inviting atmosphere. We also created new seating areas that are conducive to small-group gatherings. Similar renovations were made to the Cambridge Building and are under way at both Andover and Deerfield, with expected completion scheduled for this spring.

At the same time, we have entered the second phase of development of our wellness center—which will include a

new library and indoor pool among other amenities—and expect construction to begin this spring as well.

While it is easy for me to talk about all the great things happening at Luther Crest, the best way for you to understand what makes us special is for you to visit our campus. The Southgate model home will be open shortly and tours are available by appointment. Stop in soon and experience for yourself the welcoming atmosphere that everyone is talking about. I look forward to meeting you.

Jeanne Oski
Executive Director

FIRST SOUTHGATE RESIDENTS FIND MUCH TO LOVE ABOUT NEW HOME

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Dr. Buehrle was familiar with Diakon and followed the development of Southgate as he and his wife considered moving to a senior living community that offered individual homes on its campus. They chose Southgate's Windham design, which features an open setting and large rooms.

"We've spent the last 25 to 30 years in the Allentown area and felt we wanted to stay in the area," says Dr. Buehrle. "We also knew that Diakon has a good reputation."

Another factor in their decision was the continuity of care available to all Luther Crest residents. "The support mechanisms that are here for keeping you as healthy as possible

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FINAL CONSTRUCTION UNDER WAY

SIX HOMES STILL AVAILABLE

With construction under way on the few remaining buildings and the finishing work left to complete on others, now is the time to reserve your next home in Southgate at Luther Crest.

Choose from the Addison, the only single home remaining, or one of five Nottinghams. Both homes feature the comfortable elegance of a natural stone-enhanced design. From the Addison's spacious kitchen to the Nottingham's open, airy living area, the homes' designs fit every lifestyle.

If timing is your concern, reserve now and move in when you are ready, suggests John Kotsatos, marketing manager.

"Southgate already looks like a neighborhood with the first residents in their homes and others scheduled to move in during the coming weeks," he says. "Even those residents who have made their deposit are participating in planned social events and getting to know one another."

A fully furnished model home will be available for private tours by mid-March. To schedule an appointment for an "insider's view" of this unique neighborhood, call (610) 391-8229 or toll-free 1-800-606-3424.



Grace Dell'Olio

DELL'OLIO BELIEVES WORK IS AN EXTENSION OF HOME

Everyone has a story and Grace Dell'Olio wants to hear it.

Dell'Olio, who has served as Southgate at Luther Crest's marketing assistant since September 2005, thrives on the life stories that new homeowners in the unique community share with her. As the first point of contact for most clients, she understands how important these stories are to hear.

"It makes you look at your own life and realize we are all headed in the same direction, building up to different plateaus as we go," she says. Dell'Olio has a story of her own. Having adopted a child through Diakon, she was familiar with the organization before taking her current position in the Marketing Department. In addition, the fact that she lives just down the road from Southgate made the opportunity, when offered, seem almost too good to be true.

"I feel so privileged to be in this department. This is an extension of my home," she says of her approach to her work. "You become part of the community. That is the way we work at Luther Crest."



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FIRST RESIDENTS...

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were a major factor,” he adds. “At our fingertips we have the fitness center, the medical services, a very nice dining area, good food preparation, and many other benefits.”

Amenities aside, the Buehrles say they were most impressed with the cooperation they received from everyone when they arrived—even the contractor who built their home.

“They were all here to welcome us, to tell us what their department does, and what was available for us,” Dr. Buehrle remembers. “It was just a pleasing experience to have that kind of friendliness and care shown.”



LEARN MORE ABOUT SOUTHGATE



Enjoy a free luncheon while you learn more about SOUTHGATE at *Luther Crest*

Twice a month, Southgate presents an informational seminar for everyone interested in learning more about the amenities offered at the distinctive community under construction on the campus of Luther Crest, a continuing care retirement community operated by Diakon Lutheran Social Ministries.

In addition to previewing floor plans of available homes, participants can hear the latest construction updates, tour the model home, and learn more during a question-and-answer period. Plan now to attend one of these upcoming seminars, which are held on Thursdays and begin at 11:30 a.m.: March 22, April 12 and 26, and May 10 and 24.

Southgate also offers periodic “Move-in Seminars” that bring together residents and experts to share information that makes the move to a new home as easy as possible.

Call (610) 391-8229 or toll-free at 1-800-606-3424 to reserve your spot for an upcoming seminar.



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